

Dickie Bush @dickiebush

19 inconvenient truths I don't want to forget:

1. **No one cares what you do, they care what you can do for them.**
2. **No one on Earth thinks about you as much as you think they do.**
3. **Successful people are neither smarter nor more creative than you. They are simply executing better.**
4. **Success comes from doing somewhat-monotonous things every day for years - but no one wants to hear that.**
5. **You know exactly what you should be doing, so stop chasing shiny objects. Instead, figure out why you aren't doing what you know you should be.**
6. **You can solve almost every modern-day problem with writing, exercise, clean eating, sunshine, and meditation.**
7. **If you spent half as many hours taking action as you did thinking about taking action, you would be in a better spot.**
8. **95% of reading, planning, and brainstorming is procrastination disguised as productivity.**
9. **If you are reading productivity blogs, you are working on the wrong project.**
10. **You can't deposit the number of books you've read or followers you have in a bank account.**
11. **You said you would start months ago.**
12. **You have three finite resources: time, energy, and attention. Every time you waste them, they're gone forever.**
13. **You can complain about the game or you can learn the rules.**
14. **The market rewards not the best product, but the product who best positions themselves as the obvious solution.**
15. **If you're afraid to publish things online, you have an ego problem.**
16. **The people you look up to are not that special and are no more talented than you are.**
17. **If you did everything you said you'd do, your results would be 10x better than they are.**
18. **Being "busy" is a sign you lack leverage and are delegating poorly.**
19. **99% of people would rather be uncomfortable and unhappy than uncertain.**

More inconvenient truths in the comments:

Jon Brosio @jonbro

- 20. More people would have said "yes" than you think.**
- 21. The amount of books you read is a vanity metric.**
- 22. Feeling like you're the "underdog" is a choice.**
- 23. Following up isn't rude/ aggressive. It's normal.**

Colin Gallagher

- 24. If it has to be, it's up to me.**
- 25. Where you start doesn't dictate where you'll finish (although it does have an effect). Some are born at the top & become drug addicts. Others are born with nothing & win at everything.**
- 26. You are in control.**

Corey Wilks, Psy. D.

- 27. You're thinking too small.**
- 28. Stop overcomplicating it.**

Henry | Ecommerce

- 29. Most people just want to hear their opinions reinforced.**
- 30. Sometimes you do not get a second chance.**
- 31. Potentiality doesn't mean that you will be successful.**
- 32. Time flies when you're having fun.**

twinkist @\_twinkist

- 33. Everything is less important than you think!**

Aakash Gupta

- 34. Being busy is a curse not a feature. Delegate more!**

Ibim

- 35. A man's wisdom is in his head and not in his years.**

Brett Trembly

- 36. Momentum comes from doing somewhat monotonous things every day for years. There are plenty of other avenues to success.**

Soumya Awasthi

**37. Even the bitterest truth is better than the sweetest lie.**

Ojo Semasa

**38. All you need to be great is to pay key attention to your mind and take action.**

**39. As much as it's good to make mistakes and learn from them, some mistakes can cost you your entire lifetime to correct.**

**40. Just do it!**