

CREATING CONTENT ON SOCIAL MEDIA

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1. Offer some motivation
2. Shout out a successful project
3. Share insights from previous jobs/industries
4. Make a prediction
5. Create a top 10 list
6. Create or share an infographic
7. Share the story of how you got to where you are
8. Explain a common misconception in your industry
9. Share your progress
10. Do a roundup of your tech stack
11. Quote retweet an old tweet with a new perspective
12. Share an insight from the last book you read
13. Share an insight from your favorite podcast
14. Comment on recent news
15. Advise your audience on what they need to START doing
16. Advise your audience on what they need to STOP doing
17. Create or share a meme
18. Share a recent challenge
19. Share a recent win
20. Create a fill-in-the blank question
21. Share relevant industry data
22. Create a Pros/Cons list
23. Share what inspires you
24. Share a throwback
25. Create a shoutout list of people you admire
26. Create a list of dos and don'ts
27. Spotlight a company case study
28. Share your productivity hacks
29. Share your regular routine
30. Share an obstacle you've overcome
31. Comment on viral content
32. Compare and contrast something
33. Share a career milestone
34. Interview someone
35. Summarize what you learned at the last event you attended
36. Identify emerging trends
37. Share unspoken truths

38. Ask your audience to introduce themselves
39. Ask an open-ended question
40. Share a quote
41. Create a challenge for your audience
42. Ask a poll question
43. Share your core values
44. Quiz your audience
45. Share some takeaways from a recent conversation
46. Compile a list of resources
47. Share your passions/ hobbies
48. Ask your audience for advice on a problem of yours
49. Do a giveaway
50. Share a picture