10 powerful lessons from the book The 48 Laws of Power by Robert Greene

1. Never outshine the master

- a. Show your talents to your boss and mentors but never too much.
- b. Your talents and hard work can make them insecure, putting your position of power in jeopardy.

2. Learn how to use enemies

- a. Be wary of friends who easily become envious and may betray you.
- b. Work with and hire former enemies instead, for they have much to prove.

3. Always say less than necessary

- a. Powerful people impress and intimidate by always saying less.
- b. They keep an air of mystery surrounding their words.
- c. They know the more they say, the more likely they are to say something foolish.

4. Guard your reputation

- a. A positive reputation gives you power and influence.
- b. Take care to never let your reputation slip.
- c. Once it does, everyone will attack you.

5. Avoid the unhappy and the unlucky

- a. Misery loves company.
- b. Negative moods are infectious and should be avoided.
- c. Spend your time with the happy and healthy instead.

6. Crush your enemy totally

- a. Never spare a feared enemy.
- b. Crush them completely, or they'll be coming for you to seek revenge.

7. Never offend the wrong person

- a. You never know who you're talking to.
- b. To deceive or fight with the wrong enemy will bring disaster.
- c. They could be wolves in sheep's clothing.

8. Make your accomplishments seem effortless

- a. Conceal the long hours of hard work behind your success.
- b. It's better to seem like a natural, who finds success effortlessly.

9. Never appear too perfect

- a. Appear more human and approachable by displaying your harmless flaws.
- b. To appear perfect is to stir up envy and create enemies.
- c. Leave perfection to the gods.

10. Play to people's fantasies

- a. The truth is often ugly and unpleasant; avoid appealing to it.
- b. Instead, find great power in appealing to the fantasies of the masses.